

50th World Congress of the International Society of Surgery (ISS/SIC)

International Surgical Week

The World's Congress of Surgeryisw2024.org Jointly organized with the

50 Annual Scientific Congress
of the College of Surgeons Malaysia



25th - 29th August 2024

Kuala Lumpur Convention Centre, Kuala Lumpur, Malaysia

isw2024.org



Sponsorship Prospectus

SECRETARIAT

COLLEGE OF SURGEONS MALAYSIA

Unit 1.6, Level 1, Hive 4, Mranti Park, Jalan Inovasi 1
Bukit Jalil, 57000 Kuala Lumpur, Malaysia

Tel: +603 8996 0700, 8996 1700, 8996 2700

Fax: +603 8996 4700

Email: isw2024@csamm.asm.org.my / surgery@iss-sic.com

MESSAGE

Dear Sir/Madam

On behalf of the Local Organising Committee of, it is a great honour and privilege for me to announce that we shall be hosting the International Surgical Week 2024 (ISW 2024). This congress will be held at the Kuala Lumpur Convention Centre (KLCC) from 25th to 29th August 2024.

The first International Surgical Week was held in 1905 in Brussels, Belgium and ISW 2024 will mark the 50th edition in the series. We are indeed proud to collaborate with the International Society of Surgery and their associated and integrated societies in this premiere surgical event and are confident of making it academic stimulating, exciting and unforgettable, bringing together the world's leading experts to a single platform. The ISW is also a forum for scientific and clinical working groups to address diagnostic and surgical challenges and to work on novel approaches and standards toward real-time and patient-oriented solutions.



Tan Sri Dato' Seri Dr Haji Noor Hisham Abdullah

President
Local Organising Committee
International Surgical Week 2024

The International Surgical Week 2024 will provide an ideal platform for you to:

- Be part of a premier event to promote and market your products, innovations and your services.
- Expand your prospect base and strengthen existing customer relations by reaching out to key opinion leaders, surgeons, trainees and other affiliated healthcare professionals.
- Build visibility for your company in a competitive marketplace.
- Network with professionals from different countries, meet new prospects and strengthen business relations.
- Launch your products, establish your corporate presence and position your business in the Asia Pacific region.

We look forward to hearing from you favourably.

Thank you.

Yours faithfully



Professor Dato' Yip Cheng Har

President
International Surgical Society



01

PLATINUM SPONSOR (USD 40,000)

The sponsor will be provided with the following:

3 exhibition booths (3x3 meters each) in a prime location.

Registration for 40 local and 10 overseas delegates.

Complimentary insertion of one printed material into the Congress souvenir bags. (Contents must be approved by the Organising Committee)

Logo recognition as platinum sponsor on conference website & conference backdrop.

Rights to use the endorsement "Platinum sponsor of the ISW 2024".

Acknowledgement on the directional signage at the Congress venue.

Acknowledgement in the final announcement and in the souvenir programme.

6 complimentary invitations to the opening ceremony.

PLUS - Enjoy priority selection of up to 3 of the following sponsorship items.

- ◆ Priority selection for prime exhibition space
- ◆ Priority to sponsor pocket programme
- ◆ Priority to sponsor mobile application
- ◆ Priority to sponsor delegate bags

02

GOLD SPONSOR (USD 30,000)

The sponsor will be provided with the following:

2 exhibition booths (3x3 meters each) in a prime location.

Registration for 25 local delegates and 10 overseas delegates.

Complimentary insertion of one printed material into the Congress souvenir bags. (Contents must be approved by the Organising Committee)

Logo recognition as GOLD sponsor on conference website & conference backdrop.

Rights to use the endorsement "GOLD sponsor of the ISW 2024".

Acknowledgement on the directional signage at the Congress venue.

Acknowledgement in the final announcement and in the souvenir programme.

4 complimentary invitations to the opening ceremony.

03

SILVER SPONSOR (USD 15,000)

The sponsor will be provided with the following:

- 1 exhibition booth (3 x 3 meters).
- Registration for 20 local and 5 overseas delegates
- Logo recognition as SILVER sponsor on conference website & conference backdrop.
- Rights to use the endorsement "SILVER sponsor of the ISW 2024".
- Acknowledgement on the directional signage at the Congress venue.
- Acknowledgement in the final announcement and in the souvenir programme.
- 2 complimentary invitations to the opening ceremony.

04

BRONZE SPONSOR (USD 10,000)

The sponsor will be provided with the following:

- 1 exhibition booths (3 x 3 meters).
- Registration for 10 local delegates.
- Logo recognition as BRONZE sponsor on conference website & conference backdrop. Rights to use the endorsement "BRONZE sponsor of the ISW 2024".
- Acknowledgement on the directional signage at the Congress venue.
- Acknowledgement in the final announcement and in the souvenir programme.
- 2 complimentary invitations to the opening ceremony.

05

PRECONGRESS WORKSHOP PARTNERSHIP (USD 25,000)

- Partnership for a full day Pre-Congress Workshop.
- Registration for 5 local delegates and 5 overseas delegates.
- Inclusive of standard audio-visual equipment - One LCD projector, up to 3 microphones, and one notebook.
- Industry partners are required to contact secretariat for participation in pre congress workshops

ADDITIONAL SPONSORSHIP PACKAGES

A. Concurrent Lunch Symposium (USD 15,000)

(60 minutes of which 45 minutes will be allocated for the lecture)

- Right to nominate speakers for a lunch symposium session. (subject to approval by the scientific committee)
- Recognition as a sponsor of the symposium.
- All other speaker related costs to be borne by the sponsor.

B. Concurrent Breakfast Symposium (USD 8,000)

(45 minutes of which 35 minutes will be allocated for the lecture)

- Right to nominate speakers for a breakfast symposium session. (subject to approval by the scientific committee)
- Recognition as a sponsor of the symposium.
- All other speaker related costs to be borne by the sponsor.

C. Hospitality Suite (USD 15,000)

The suite will give delegates the opportunity for networking in a relaxing environment. Charge stations for laptops, mobiles and tablets will be provided.

The package includes:

- Setup as per the requirement.
- Décor can be ordered at sponsors cost.
- Full naming and branding rights.

D. Exhibition Booth (USD 7,000)

- Shell Scheme (3x3meters)
- 4 exhibitor tags.

E. Exhibition Booth (USD 5,250)

- For Institutions of Higher Learning / Hospitals / Foundations

- Shell Scheme (3x3 meters)
- 4 exhibitor tags.

F. Exhibition Booth (USD 6,500)

- Shell Scheme (3x2 meters)
- 4 exhibitor tags.

G. Delegate Bags (USD 10,000)

- Sponsorship contribution to cost of delegate bags.
- Sponsor logo on delegate bag. (inside)
- Recognition as sponsor in the souvenir programme.
- Company name on the Congress website as sponsor.
- Long term exposure guaranteed.

ADDITIONAL SPONSORSHIP PACKAGES

G. Mobile Application (USD 10,000)

- Exclusive acknowledgment of the sponsorship status in the Mobile Application.
- Acknowledgment of sponsor in the souvenir programme.

H. Pocket Programme (USD 5,000)

- Exclusive acknowledgment of the sponsorship status in the pocket programme.
- Exclusive advertisement space.
- Acknowledgment of sponsorship in the souvenir programme.

I. Advertisement in Congress Souvenir Programme

Back Outside Cover : USD 3,000

Front Inside Cover : USD 2,500

Back Inside Cover : USD 2,000

Full Ordinary Page : USD 1,500

- Artwork to be supplied by sponsor.
- Advertisers for the souvenir programme. are required to supply the advertisement materials to the ISW 2024 Secretariat by 15th January 2024.

J. Notepad and Pens (USD 5,000)

- Company name and logo on the Congress note pad. Note pads and pencil provided by a sponsor.
- Company pen in the Congress participants' bags.
- Recognition in the souvenir programme.

K. Promotional insert in Congress Bags (USD 3,000)

- A4 double sided - sponsor to supply.
- Artwork to be approved by Organising Committee.
- Invitations to private functions are not allowed.
- Recognition as sponsor in the souvenir programme.



International Society of Surgery (ISS) Société Internationale de Chirurgie (SIC)

Collective Member Societies: IAES, IATSIC, IASMEN, BSI, ISDS, ASAP

BOOKING FORM

Congress Secretariat
Unit 1.6, Level 1, Enterprise 3B
Technology Park Malaysia,
Jalan Innovasi 1, Lebuhraya Puchong–Sungai Besi
Bukit Jalil, 57000 Kuala Lumpur

INTERNATIONAL SURGICAL WEEK 2024, 25th to 29th AUGUST 2024

We wish to confirm our participation in the above as follows:

Premier Sponsors

PLEASE TICK HERE (and tick correspondingly below for the items as in the sponsorship packages)

PLATINUM SPONSOR	<input type="checkbox"/>
GOLD SPONSOR	<input type="checkbox"/>
SILVER SPONSOR	<input type="checkbox"/>
PRE-CONGRESS WORKSHOP	<input type="checkbox"/>
CONCURRENT LUNCH SYMPOSIUM	<input type="checkbox"/>
CONCURRENT LUNCH SYMPOSIUM	<input type="checkbox"/>
HOSPITALITY SUITE	<input type="checkbox"/>
EXHIBITION BOOTH	<input type="checkbox"/>
DELEGATE BAGS	<input type="checkbox"/>
MOBILE APPLICATION	<input type="checkbox"/>
POCKET PROGRAMME	<input type="checkbox"/>
ADVERTISEMENT IN SOUVENIR PROGRAMME	<input type="checkbox"/>
PROMOTIONAL INSERT	<input type="checkbox"/>
NOTEPAD AND PENS.	<input type="checkbox"/>



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All payments are to be issued in favour of the "International Society of Surgery" for US Dollar transactions and to the "College of Surgeons of Malaysia" for Malaysian Ringgit transactions.

Yours sincerely

_____ Date: _____
(Signature)

Name of Signatory _____ Name of Company: _____

Address: _____

Mobile: _____ Office Tel: _____ E-Mail: _____

International Society of Surgery Bank Account Details (USD)

Name of Account: International Society of Surgery
Name of Bank: *UBS AG*
Account Number: N° 108 415 12 1
BIC: UBSWCHZH80
IBAN: CH17 0029 2292 1084 1512 1

College of Surgeons of Malaysia Bank Account Details (MYR)

Name of Account: College of Surgeons of Malaysia
Name of Bank: CIMB Bank Berhad
Address of Bank: Jalan Tuanku Abdul Rahman, Kuala Lumpur
Account Number: 80-0112598-2
Swift Code: CIBBMYKL